



---

**FOR IMMEDIATE RELEASE**

**Contact:**

Elizabeth Cheung, Social Media Coordinator  
elizabeth@elevatenewengland.org 978-697-5883

**TEAL STUDIO GIVES BACK TO THE COMMUNITY**  
***Elevate New England Students Learn Hair and Makeup Skills***

**LOWELL, MA (July 9, 2019)** – On June 17, 2019, TEAL Hair & Makeup Studio invited female Elevate New England students to participate in hair and makeup tutorials. The students and Elevate teacher-mentors spent an afternoon with the stylists at the salon.

The TEAL staff who shared their expertise included Yalline Gil, assistant stylist and Pam Tremblay, a stylist who used to teach in a high school. The young women learned techniques such as curling hair, in addition to practicing makeup application. Their teacher-mentors, Kendra Gordon and Jackyie Cruz, spend half of their time outside the classroom mentoring the students and providing meaningful activities. Through this outing, the students got to see the inner workings of a women-owned small business.

TEAL co-owner, Lypor Leong values giving back to the community. She said, “I look back at pictures of myself from middle school and high school...I keep saying to myself, ‘I wish someone had taught me how to do my hair and makeup, not only that, but life lessons.’ I think it's important to take the time to mentor the next generation on simple life skills like managing money and etiquette. So if it means taking an afternoon out of our day, it's well worth it.”

Elevate is thankful for TEAL’s hospitality and looks forward to continuing to partner with local business leaders.

**About Elevate New England:**

Elevate New England seeks to build term, life changing relationships with urban New England youth, equipping them for a plan for the future to thrive and contribute to their community. For more information, please visit <https://www.elevatenewengland.org>.

**About TEAL Hair & Makeup Studio**

TEAL Hair & Makeup Studio is a salon in the Merrimack Valley, which provides hair, makeup, facial waving and hair extension services. It is focused on client satisfaction, communication and continuing education. For more information, please visit <https://www.teal-studio.com>.